# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON D.C. 20549** 

## **SCHEDULE 14A**

(RULE 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT

### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed b	y the Re	egistrant 🗵	Filed by a Party other than the Registrant	
Check	the appi	ropriate box:		
	Prelim	Preliminary Proxy Statement		
	Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))			
	Definitive Proxy Statement			
$\boxtimes$	Definit	Definitive Additional Materials		
	Soliciti	ing Material Pursuant to §24	10.14a-12	
		SEAC	HANGE INTERNATIONAL, INC. (Name of Registrant as Specified in Its Charter)	
			(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)	
Payme	nt of Fil	ing Fee (Check the appropr	iate box):	
$\boxtimes$	No fee	No fee required.		
☐ Fee con		mputed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	1.	Title of each class of secur	ities to which transaction applies:	
	2.	Aggregate number of secu	rities to which transaction applies:	
	3.		erlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the state how it was determined):	
	4.	Proposed maximum aggre	gate value of transaction:	
	5.	Total fee paid:		
	Fee pa	id previously with prelimina	ary materials:	
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.			
	1.	Amount previously paid:		
	2.	Form, Schedule or Registr	ation Statement No.:	

3.	Filing Party:
4.	Date Filed:

### \*\*\* Exercise Your Right to Vote \*\*\* Important Notice Regarding the Availability of Proxy Materials for the

Stockholder Meeting to Be Held on July 9, 2020.

#### SEACHANGE INTERNATIONAL, INC.

**Meeting Information** 

Meeting Type: Annual Meeting For holders as of: May 19, 2020

Date: July 9, 2020 Time: 10:00 AM EDT Location: Meeting live via the Internet-please visit www.virtualshareholdermeeting.com/SEAC2020.

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy to be sent to you by mail (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

SEACHANGE INTERNATIONAL, INC. ATTN: ELAINE MARTEL 500 TOTTEN POND ROAD SUITE 400 WALTHAM, MA 02451

# Before You Vote — How to Access the Proxy Materials

#### Proxy Materials Available to VIEW or RECEIVE:

I. Notice & Proxy Statement 2. Form 10-K 3. FAQ

How to View Online:

Have the information that is printed in the box marked by the arrow → [XXXX XXXX XXXX XXXX] (located on the following page) and visit: www.proxyvote.com.

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked

# — How To Vote — Please Choose One of the Following Voting Methods

**Vote By Telephone:** You can vote by telephone by requesting a paper copy of the materials, which will include a proxy card that will provide instructions to vote these shares by proxy via telephone.

#### Vote By Internet:

Before The Meeting:

Go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

During The Meeting:
Go to www.virtualshareholdermeeting.com/SEAC2020. Have the information that is printed in the box marked by the arrow 

| XXXX XXXX XXXX XXXX | (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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#### Voting Items

# The Board of Directors recommends you vote FOR proposals 1, 2 and 3.

- To elect the following nominee to the Board of Directors to serve for a three-year term as a Class III Director:
  - 1a. Jeffrey Tuder
- 2. To adopt, on an advisory basis, a resolution approving the compensation of SeaChange's named executive officers.
- 3. To ratify the appointment of SeaChange's independent registered public accounting firm, Marcum LLP.