

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): March 29, 2021

SEACHANGE INTERNATIONAL, INC.

(Exact Name of registrant as specified in its charter)

DELAWARE
(State or other jurisdiction
of incorporation)

001-38828
(Commission
File Number)

04-3197974
(IRS Employer
Identification No.)

500 Totten Pond Road, Waltham, MA
(Address of principal executive offices)

02451
(Zip Code)

Registrant's telephone number, including area code: (978) 897-0100

N/A
(Former Name or Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 Par Value	SEAC	The Nasdaq Global Select Market
Series A Participating Preferred Stock Purchase Rights	SEAC	The Nasdaq Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01. Other Events.

On March 29, 2021, SeaChange International, Inc. (the “Company”) issued a press release (the “Press Release”) announcing that it has secured a contract with one of the largest broadband service providers in the United States. A copy of the Press Release is attached hereto and incorporated herein by reference in its entirety as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release dated March 29, 2021.
104	Cover Page Interactive Data File, formatting Inline Extensible Business Reporting Language (iXBRL).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SEACHANGE INTERNATIONAL, INC.

By: /s/ Michael D. Prinn

Michael D. Prinn

Senior Vice President, Chief Financial Officer & Treasurer

Dated: March 29, 2021



**SeaChange International Secures Multi-Million-Dollar Contract with
One of the Largest Broadband Service Providers in the U.S.**

WALTHAM, MA – March 29, 2021 – SeaChange International, Inc. (NASDAQ: SEAC), a leading provider of video delivery platforms, has secured a multi-year, multi-million-dollar contract with one of the largest broadband service providers in the United States.

For over 15 years, SeaChange’s technology has enabled this major broadband service provider to adapt to technological advances in the industry. Under the new contract, SeaChange will work with the customer to move its infrastructure to a virtual platform, thereby reducing the operator’s hardware footprint and enabling higher availability of service. SeaChange will also facilitate greater monetization of the customer’s TV service offering by leveraging SeaChange’s technology to improve the management of its Ad Servers through remote operator system installations and hardware health management.

“Longstanding customers like this major broadband service provider continue to expand use of SeaChange’s technology and are increasingly benefitting from our ad technology that facilitates cross-platform and dynamic advertising solutions for cable and IP video delivery,” said SeaChange SVP of Global Sales and Marketing Christoph Klimmer. “This major win, which combines license and service components, marks one of the highest average annual values of any North American contract in more than two years. More broadly, the win exemplifies our refined go-to-market strategy and holistic approach to selling the full value of our software and services, and further demonstrates SeaChange’s role as a trusted partner to the world’s most prominent video providers.”

About SeaChange International, Inc.

SeaChange International (NASDAQ: SEAC) powers hundreds of cloud and on-premises platforms with live TV and video on demand (VOD) for millions of end users worldwide. SeaChange’s end-to-end solution enables operators and content owners to cost-effectively launch a direct-to-consumer video streaming service to manage, curate and monetize their linear and on demand content across all major device platforms such as Smart-TVs, mobile devices, and Set-Top-Boxes. A demonstration of SeaChange’s video streaming platform is available [here](#). For more information on SeaChange, please visit www.seachange.com.

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