FORM	4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Address of Reporting Person [*] – GOLDFARB IRA	:	2. Issuer Name and SEACHANGE IN					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) C/O SEACHANGE INTERNATION. NAGOG PARK	AT 50	3. Date of Earliest Transaction (Month/Day/Year) 07/05/2012						X Officer (give title below) Other (specify below) Exec VP, WW Sales & Services			
(Street) ACTON, MA 01720	4	4. If Amendment, Da	te Original I	Filed	Month/Day/	r'ear)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State)	(Zip)	Table I - Non-Derivative Securities Acqu						ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if	3. Transact Code (Instr. 8)	ion	(A) or Disposed of (D)		of (D)	Owned Following Reported Transaction(s)	Form:	7. Nature of Indirect Beneficial Ownership	
			Code	V	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)		
Common Stock	07/05/2012		М		4,500	А	\$ 6.2	150,602	D		
Common Stock	07/05/2012		S		4,500	D	\$ 7.88	146,102	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of	2.	3. Transaction	3A. Deemed	4.		5. N	umber	6. Date Exercisab	ole and	7. Title and	Amount	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	tion			Expiration Date		of Underlying		Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)		Code		Deri	vative	(Month/Day/Year	r)	Securities Security		Security	Securities	Form of	Beneficial
· · · ·	Price of		(Month/Day/Year)	(Instr. 8))		urities			(Instr. 3 and 4) (Instr		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					-	uired								(Instr. 4)
	Security					(A)								Direct (D)	
							osed						1	or Indirect	
						of (I							Transaction(s)	· · /	
							tr. 3, 4,						(Instr. 4)	(Instr. 4)	
						and	3)		1		1				
											Amount				
								Date	Expiration	-	or				
								Exercisable	Date	Title	Number				
				Code	x 7						of				
				Code	v	(A)	(D)				Shares				
Non-															
Oualified										~					
Option	\$ 6.2	07/05/2012		М			4 500	08/05/2003(1)	08/05/2012	Common	4,500	\$ 0	0	D	
-	\$ 0.2	07/03/2012		141			ч,500	08/03/2003	00/03/2012	Stock	ч,500	ψυ	U	D	
(right to															
buy)															

Reporting Owners

	Relationships							
Reporting Owner Name / Address	Director 10% Owner		Officer	Other				
GOLDFARB IRA C/O SEACHANGE INTERNATIONAL 50 NAGOG PARK ACTON, MA 01720			Exec VP, WW Sales & Services					

Signatures

/s/ Ira Goldfarb	07/09/2012
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% (1,125 shares) vest at the end of the first year (08/05/2003) and 6.25% (281 shares) per quarter thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.